

Donor Privacy Policy

In this Privacy Policy the terms Latina Link, “we” and “our” refer to Latina Link Corporation.

This policy applies to personal information being collected from Latina Link donors and potential donors.

Latina Link is committed to protecting your personal information. This Privacy Policy provides you with information about how we collect, use, disclose and protect your personal information. This Privacy Policy also explains how you can contact us if you have a question about, want to make a change to or delete any personal information that we may be holding about you.

For the purpose of this Privacy Policy, “personal information” means information about an identifiable individual (such as name, phone number, email, credit card information).

How We Collect Your Personal Information

Latina Link collects personal information from you when you make a donation or pledge, request materials, register for one of our events, or use some of our web services.

We will not, as a condition of your interaction with Latina Link, require you to consent to the collection, use or disclosure of information beyond that required to fulfill the explicitly specified and legitimate purposes for which your information is being provided.

Latina Link may also use list brokers to rent names for its fundraising efforts. These list brokers are required to ensure that the appropriate consents have been obtained by the list owners to use the names on the list.

How We Use Your Personal Information

The personal information we collect is used to carry out the transaction you requested or authorized. This may include using your personal information to process your donation, send you the information or materials you requested, register you for one of our events, keep you informed about Latina Link’s activities, ask for your support and do all the things necessary to develop and maintain our relationship with you and communicate with you.

Latina Link does not rent, trade or sell its donor lists in its ordinary course of business.

Latina Link may share personal information with third parties engaged to assist us in providing services to you or to carry out one or more of the purposes described above. These service providers are prohibited from using your personal information for any purpose other than to provide this assistance and are required to protect the personal information it receives from us or has access to and to comply with the general privacy principles described in this Privacy Policy.

If you have not opted out of receiving promotional information from our organization, we may also use your contact information to inform you about Latina Link’s developments or activities, upcoming fundraising events or sponsorship opportunities.

You may withdraw consent or remove yourself from our donor or mailing list at any time, subject to legal or contractual restrictions and reasonable notice by contacting us in the manner described below.

How We Collect And Use Your Non-Personal Information

When you visit our website at www.latalink.org we may collect non-personally identifying information from you. We collect and use IP addresses to analyze trends, administer the site, track donors' movement, and gather broad demographic information for aggregate use. We do not link IP addresses to personally identifiable information.

Our website may contain links to other websites. Please be aware that Latina Link is not responsible for the privacy practices of other such websites. We encourage our donors to be aware when they leave our website and to read the privacy policy of every website that collects personally identifiable information.

How We Protect Your Personal Information

Latina Link takes commercially reasonable steps to protect your personal information against unauthorized access and to maintain the accuracy and proper use of the information by means of appropriate physical, technical and organizational measures. All online transactions and contributions on our website occur through a safe, private, and secure system that protects the individual's personal information. All of our employees, volunteers and service providers are required to comply with the terms of this Privacy Policy and are required to keep confidential the information they have access to when performing their duties.

Retention And Disposal Of Your Personal Information

Latina Link retains your personal information for as long as necessary to fulfill the purpose(s) for which it was collected and to comply with applicable laws.

Changes to this Privacy Policy

We will review and update this Privacy Policy annually and always post the most current form of our Privacy Policy on our website. You may also request a copy of our current Privacy Policy at any time by contacting us as set out below.

How To Opt-Out, Request Access or Update Your Personal Information

Latina Link makes commercially reasonable efforts to keep your files complete, up-to-date, and accurate. Should you wish to access, update or correct your personal contact information, remove yourself from our mailing list or discuss a privacy concern with us please contact us at contact@latinalink.org